

Australia's Most Awarded Attachment Manufacturer Powers Ahead

Digga Australia is set to power ahead in 2010. Fresh from winning "Gold Coast Business of the Year" the "British Export Excellence Award" and the coveted "Australian International Design Award" in 2009, Digga is looking for even greater success this year.

Australia's largest manufacturer and exporter of gearboxes, machinery attachments and mini loaders to the earthmoving industry will open its North American manufacturing facilities in Iowa later this year. The facility will enable Digga to better service the world's largest market. "These are exciting times for Digga" said Suzie Wright CEO and Managing Director of Digga Australia "North America is a great market for us, setting up a manufacturing fabrication facility there will not only benefit our American customers but will ensure the growth plans for our Australian manufacturing facility continue as our Australian made gearboxes & components are exported overseas" she continued.

Since its humble beginnings in 1981, Digga has continued to evolve and expand its product range and manufacturing capabilities. Over AUD\$4 million has been spent since 2007 on new state-of-the-art manufacturing equipment, making our 12,500sqm facility one of the largest in Queensland. Additionally, we are commencing implementation of a new fully-integrated enterprise resource planning (ERP) software solution that will provide us with faster and greater access to information across the business worldwide. The solution will allow us to centralise information onto a single platform, providing increased real-time data visibility across departments including sales and marketing, production, warehousing and dispatch. "The implementation of the new ERP will ensure we continue meeting & exceeding our customers' expectations in product quality, lead times & competitive pricing," said Ms Wright.

Digga's dedication to research & development will see the R&D/engineering division grow to 12 staff with 3 exciting new products ranges in development for 2010. The introduction of leading edge 3D software, 3d modelling and Finite Element Analysis has allowed Digga to maintain its edge over the competition. Coupled with our newly installed hydraulic cyclic testing unit, which can simulate 10 years of wear and tear of motors & gearboxes in under a month, Digga's new product time to market will be greatly reduced.

2010 will also see some exciting developments with the launch of Digga Service. The highly experienced team of service professionals will provide both in house and on road service for Mini Loaders & attachments. Digga Service will have a fleet of on road vans and trucks including 3 new customised service trucks located in Qld, Vic & NSW on the road by February. A network of professional service outlets will be established throughout Australia over the next 18 months. For enquiries about becoming an authorised Digga Service agent or more information, visit www.diggaservice.com or phone 1300 4 Digga.

Digga is now 100% privately Australian owned, employing over 200 people nationally. Recognised as the leader in the machinery attachment industry for the past 29 years, Digga has built a reputation for quality and innovation. designing, manufacturing and distributing over 61 ranges of machinery attachments such as auger drives, trenchers, augers, brooms, ramps and wear parts to 52 countries and over 450 dealers in Australia.